



## ADVERTISING AND LOGO SPECIFICATIONS

### DEADLINE

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July 31, 2026

### PROGRAM AD

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#### Full Page

The live area is: 6.65" x 8.75" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15" x 9.25" The bleed size is: 7.4" x 9.5"

#### Half Page

The live area is: 6.65" x 4.125" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15" x 4.625" The bleed size is: 7.4" x 4.875"

All files MUST be 300 dpi and created with full bleed.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (ttf or postscript) and all links.

### APP BANNER AD

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File size: 1464px by 420px

Supported file types: .jpg, .png, or gif only

File size must be 5MB or less.

### LOGO FILES

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Logos will be used on the symposium website, symposium app, and on signage at the symposium.

Preferred art file: Illustrator vector art .ai or .eps files (please outline all fonts)

Accepted raster art file types: .jpg, .png, or .pdf, high resolution, 8-10 inches wide

### SUBMISSION

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If the zipped folder is 30Mb or smaller, please email it to [kris.kaiser@arctos-us.com](mailto:kris.kaiser@arctos-us.com) or [elise.rountree@arctos-us.com](mailto:elise.rountree@arctos-us.com).

If your files are larger than 30Mb, please email [kris.kaiser@arctos-us.com](mailto:kris.kaiser@arctos-us.com) to request a link to upload your files.

### QUESTIONS

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