

TETS 2024 Attendee Demographics & Audience Analytics

An executive summary of attendee composition, geographic reach, professional profile and organizational participation.

665

ATTENDEE RECORDS

33 + DC

STATES REPRESENTED

46.3%

GOVERNMENT-CONNECTED

40.9%

TECHNICAL / RESEARCH

Executive takeaways

Balanced industry-government audience

Industry, nonprofit and other organizations represented 49.8% of the roster, while government-connected attendees represented 46.3%.

Strong Air Force participation

U.S. Air Force email accounts represented 221 attendees, or approximately one-third of the full roster.

Dayton and Midwest concentration

Ohio accounted for 42.4% of attendees with known locations, and the Midwest represented 54.3%.

Highly technical audience

Technical or research roles represented 40.9% of the roster, the largest identifiable professional category.

Affiliation composition

Affiliation category	Attendees	Share
Industry, nonprofit and other	331	49.8%
Government and military	288	43.3%
Academia	26	3.9%
Contractors using government email	20	3.0%
Total	665	100.0%

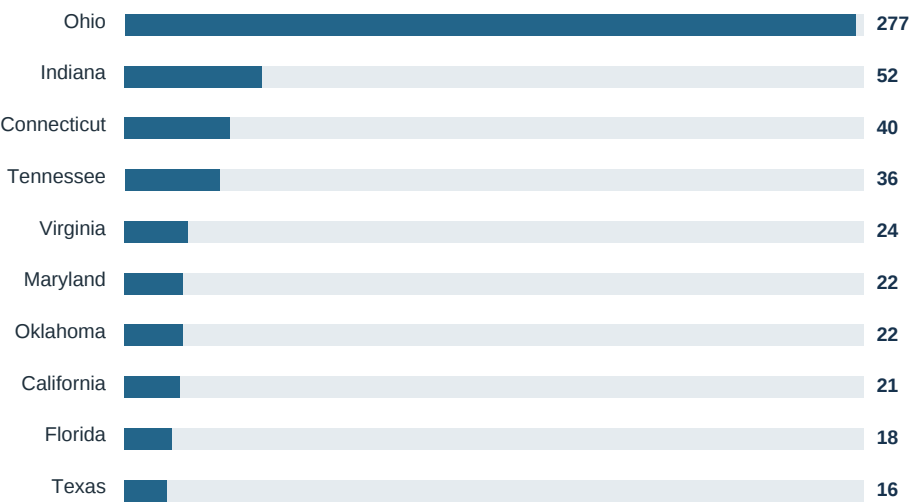
Affiliation categories are inferred from employer names and email domains and should be used as planning estimates.

Geographic Reach

Location information was available for 654 attendees (98.3% of the roster). The audience drew from 33 states plus Washington, D.C., with a pronounced Ohio and Midwest concentration.

U.S. region	Attendees	Share
Midwest	355	54.3%
South	174	26.6%
Northeast	81	12.4%
West	44	6.7%
Total with location	654	100.0%

Top states by attendee count



Host-region concentration: Ohio and neighboring Indiana contributed 329 attendees, or 50.3% of records with known locations.

The geographic pattern reflects the symposium's strong connection to the Dayton-area propulsion and Air Force communities.

Professional & Organizational Profile

Role categories were derived from the titles and department descriptions supplied in the roster. They provide a directional view of audience seniority and function.

Role category	Attendees	Share
Technical or research	272	40.9%
Program or organizational leadership	98	14.7%
Executive leadership	30	4.5%
Business development, sales or marketing	11	1.7%
Other or not sufficiently specific	254	38.2%
Total	665	100.0%

Leading organizational email domains

Organization or domain	Attendees	Roster share
U.S. Air Force	221	33.2%
GE / GE Aerospace domains	43	6.5%
Rolls-Royce	38	5.7%
Pratt & Whitney	32	4.8%
NASA	28	4.2%
U.S. Navy	26	3.9%
U.S. Army	19	2.9%
PCKA	13	2.0%
Collins Aerospace	11	1.7%

Email-domain counts indicate major participating communities but are not a complete employer census. Generic, subsidiary and personal domains can fragment organization totals.

Honorific Profile & Methodology

Honorifics are reported because they appear directly in the roster. They should not be treated as a complete gender measure.

Roster honorific	Attendees	Share
Mr.	437	65.7%
Ms.	64	9.6%
Dr.	151	22.7%
Military or other professional title	13	2.0%
Total	665	100.0%

Methodology and limitations

- **Source:** Turbine Engine Technology Symposium 2024 attendee listing labeled Universal Technology Corporation Internal Use Only.
- **Unit of analysis:** 665 listed attendee records. Counts reflect roster entries rather than independently verified event check-ins.
- **Geography:** Based on the state shown in each attendee mailing address. Eleven records did not contain a usable state.
- **Affiliation:** Inferred from organization text and email domains. Contractor addresses on government domains were separated when the email syntax identified contractor status.
- **Professional profile:** Titles were grouped using role-related keywords. Broad or missing titles remain in Other or not sufficiently specific.
- **Privacy:** This report presents aggregate results only and does not reproduce names, addresses, phone numbers or individual email addresses.
- **Unsupported demographics:** The roster does not provide age, race or ethnicity. A complete gender distribution cannot be determined because Dr. and military titles are not gender-specific.

Recommended use

Audience planning, sponsorship positioning, exhibitor recruitment, geographic outreach and year-over-year benchmarking.